



HAWAII TALKS



SPONSORSHIP PACKET

HAWAII TALKS
HAWAII'S ONLINE COMMUNITY
WWW.HAWAIIITALKS.NET



Hello Potential Sponsor!

Thank you for your interest in sponsoring [Hawaii Talks - Hawaii's Online Community](#). This package will help familiarize you with Hawaii Talks and the various options we have to advertise your business to our ever expanding online community.

[About Us](#)

Hawaii Talks was created in response to the growing need for an impartial, politically-free Hawaii-based community forum where all may speak their mind without consequence. We fully respect our user's rights as an individual and as a member of our growing community. Since it's creation in February 2006, Hawaii Talks has proven itself to be one of the most entertaining community-based websites for Hawaii *and* beyond. With our disciplined moderation staff, and tireless efforts to improve and maintain the site, we offer our members the chance to interact, make friends, and expand their social network in a safe, secure environment.

[Our Vision](#)

Our current vision is to transform Hawaii Talks into the premiere online destination for social networking in the State of Hawaii as well as developing our community marketplace, HT Classifieds, into a popular, reliable source of trade. Our efforts are concentrated in constantly expanding our userbase by offering members a unique experience that affords them the ability to communicate, entertain, interact, and maintain strong online relationships, as well as foster new friendships both online and offline.

[Our Goals](#)

- Increase Hawaii Talks community membership.
- Support and maintain Hawaii Talks consistently.
- Provide exceptional moderation of the Hawaii Talks community.
- Develop HT Classifieds into a strong, healthy marketplace.
- Provide a home for local clubs and organizations to further their goals.
- Unite the online local motorsports community into one central network.
- Develop Hawaii Talks into a strong and effective brand name.
- Expand Hawaii Talks into local, national, and international markets.
- Provide local, national, and international businesses with substantial advertising opportunities.

Minimal Downtime

As a paying sponsor, you have the right to know just exactly what you're spending your valuable advertising dollar on. Hawaii Talks firmly believes in ensuring the highest possible satisfaction when it comes to our sponsors. You're what keeps us running! To ensure that we have minimal downtime, Hawaii Talks relies on fully managed, dedicated server on LiquidWeb, a premium Web Hosting Provider. Their wholly owned Data Centers provide us with unmatched service and support, and guarantee a 100% Network Uptime SLA.

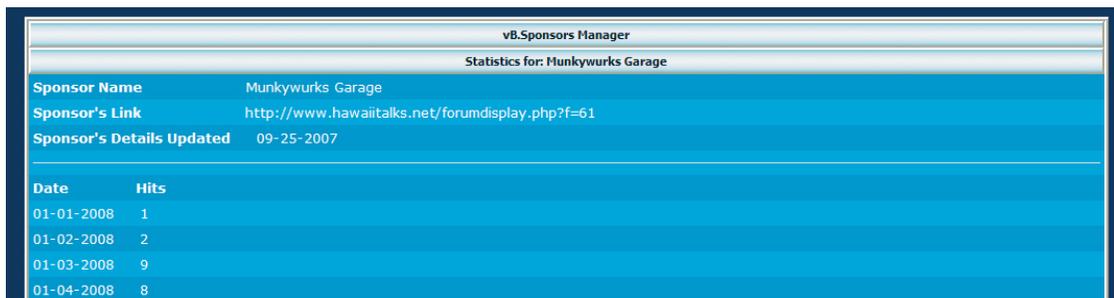
Since the creation of Hawaii Talks, we have experienced ZERO downtime with Liquid Web. Minimal downtime means that your advertising is always up, and always doing it's job on our website. Hawaii Talks is backed up daily, weekly, and monthly on our onsite server. In addition, we have a 50GB Remote Backup offsite to ensure total data protection. Even if our server's hard drive goes down for the count, all of our data is safely stored remotely!

Statistics

Since inception, Hawaii Talks' member base has continually and constantly expanded. Although we're still a very new site, in 2007 we generated over **56,959** unique visitors, and over **42,927,081** hits. (Fig.2)

Hawaii Talks is unique in that as its member base grows, so does it's potential advertising revenue. By joining in on the ground floor, your business' advertising returns will grow with the site!

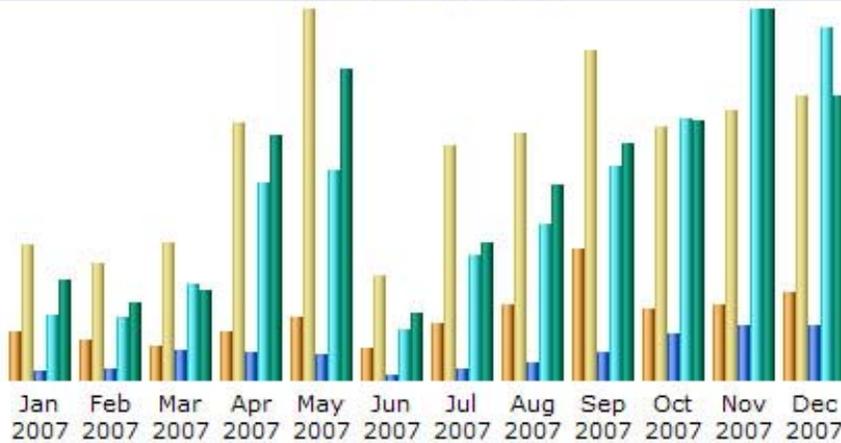
By sponsoring the forum, you'll have access to your click-through rate for all banner ads existing on the forum. Once your banner ads are in place, you'll be able to view your statistics through your moderator access panel. This can show how well your ads are doing! (Fig.1)



vB.Sponsors Manager	
Statistics for: Munkywurks Garage	
Sponsor Name	Munkywurks Garage
Sponsor's Link	http://www.hawaiitalks.net/forumdisplay.php?f=61
Sponsor's Details Updated	09-25-2007
Date	Hits
01-01-2008	1
01-02-2008	2
01-03-2008	9
01-04-2008	8

(Fig.1)

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2007	3695	10113	195177	1295259	8.20 GB
Feb 2007	2933	8735	238252	1257405	6.47 GB
Mar 2007	2578	10215	587319	1912365	7.38 GB
Apr 2007	3549	19152	565577	3909156	20.22 GB
May 2007	4656	27774	528335	4177355	25.60 GB
Jun 2007	2414	7786	117613	994389	5.62 GB *
Jul 2007	4221	17487	242786	2460510	11.31 GB
Aug 2007	5572	18432	342930	3098361	16.16 GB
Sep 2007	9864	24610	566494	4233934	19.49 GB
Oct 2007	5306	18966	936929	5202781	21.41 GB *
Nov 2007	5679	20126	1068465	7381161	30.67 GB
Dec 2007	6492	21181	1073821	7004405	23.36 GB
Total	56959	204577	6463698	42927081	195.88 GB
Jan 1-25 2008	6142	18488	695783	5905929	22.43 GB

***Statistics loss due to server reconfiguration**

(Fig.2)

Unique Features

Hawaii Talks features many unique membership features for our online community. These features help to draw and attract new members to our site, thereby, increasing the exposure to your business. These features help to set Hawaii Talks apart from other online forums.

These unique features give visitors even more reasons to join our community. Most forums only have discussion...Hawaii Talks has **interactivity!** This benefits the Sponsor by encouraging users to stay on-site for extended periods of time, which increases your advertising potential!

Some of our features include:

- ISystem for members to accrue “points” through regular forum actions such as posting, rating threads, clicking on banners, etc.
- IShop for members to buy, sell, and give gift icons using their points.
- HT Casino for members to gamble with their points
- HT RPG for members to play to accrue points and rank.
- HT Stock Trader for members to buy, sell, and trade stocks using points.
- HT Fitness Club for members to track and maintain their fitness.
- HT Garage for members to show off their vehicles.
- HT Classifieds to buy, sell, auction their real life goods.
- HT Gallery for members to post and rate photos.
- HT Chat for users to chat in realtime with other members.
- Journals for members to write and rate their own personal blogs.
- Radio & TV for users to watch and listen online
- Fully Customizable CSS User Profiles with MySpace Connectivity.
- Robust Online Arcade Tournament with monthly giveaways.
- User-selectable custom styles & skins.
- Joinable Usergroups for specific interests & hobbies (drifting, R/C, lowriders, etc.)
- And more!

[Dependable Support Team](#)

Our administrators are dedicated to ensuring that the forum functions and operates as it should, and are committed to making sure your business receives the attention it deserves. Also, whether it’s graphics, or Flash creation, etc., we’ll go the extra mile to make sure you’re satisfied. And we’re willing to work with you and your needs to make it happen. Why pay someone tons of money, when all graphic work is included in the price for sponsorship!

Our moderation team is dependable, and its primary goal is to ensure that our members receive a positive experience every time they log on. Keeping our members happy is rule number one, and we do our best to make sure that we’re fair and balanced with our moderation.

[So Why Advertise With Hawaii Talks?](#)

For most businesses, online advertising is completely new. They don't know what to expect, and are uncertain of the positive impacts of it. Why is a forum such a great place to advertise? You want to advertise with us, because forums are made of thousands of individuals who interact on a consistent basis. They communicate and take with them the knowledge they acquire from this interaction, and pass it onto their coworkers, friends, and family. If your banner ad is front and center in the middle of all of this, then your advertising potential is extremely powerful. And even more amazing is that this advertising is 24/7. It's always on, and always bringing in more potential customers, unlike print and television ads.

Some business owners are also overwhelmed with the difficulty of getting their businesses online. The startup cost for a web designer, server and maintenance fees, etc. can be extremely prohibitive, especially for small business owners. The time needed to police and maintain these websites can be extremely involving as well, not to mention the fact that even getting your website popular enough to generate suitable traffic can take years! Hawaii Talks provides the solution by giving you the benefit of having access to its already successful foundation of members and relieve the stress of trying to do it all by yourself...for an extremely low price comparatively!

And what if you have a website already? Yes, you could open up your own forum section, but then you would need the moderating staff, and the content necessary to keep your users happy and satisfied. There are so many websites out there with sub-par forums that only have a small number of users and limited activity. At Hawaii Talks, you will have access to our large member base, and still have your own custom forum section where you can advertise, post specials, and provide technical support to your customers. Simply link to us and we'll do the moderating for you!

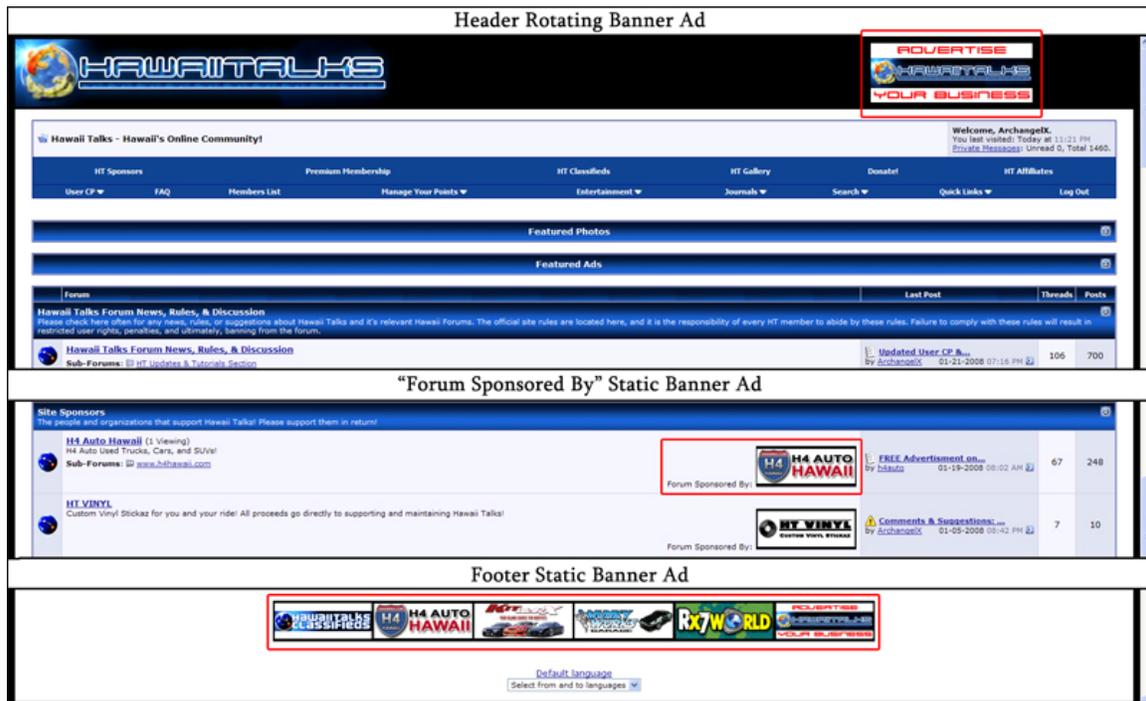
Hawaii Talks has worked hard to increase the visibility of paid sponsorship ads on our forum, in order to maximize your profits. We have many features that have enabled us to really show our community the great services your company has to offer. We're willing to work out something that can fulfill whatever your needs and wants are. It's our belief that by uniting Hawaii's online community, we can all benefit from the increased exposure and networking generated. Our current prices are extremely low and can easily fit even within the budgets of most small businesses.

So if you're interested, read on, and see what we have to offer your business!

Banner Ads

Our most commonly used advertising option for sponsors are banner ads. There are five locations for these ads, and can be a cheap and very effective way to drive customers to your already pre-existing websites. We can also create custom pages for your site if you do not have a website! All you need is a domain name, and we'll do the rest!

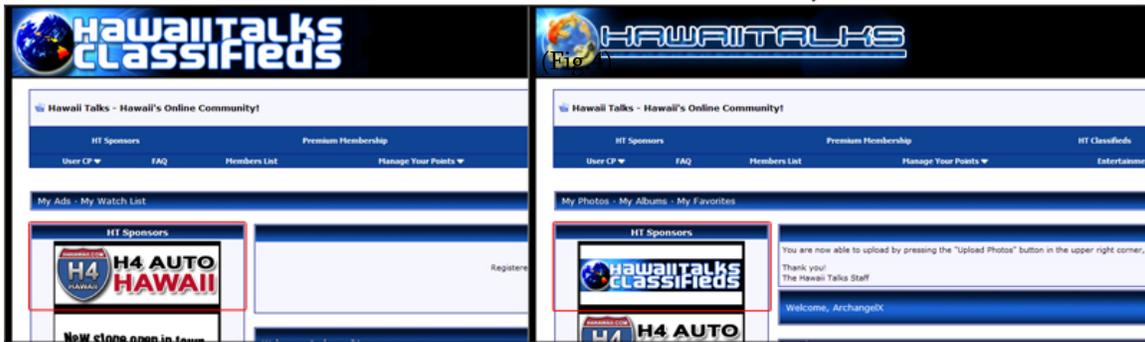
The following figure displays the various locations the first three ads we have for display. The Header Rotating Banner Ad rotates between all of our site sponsors and is always at the top of the forum, no matter what page you look at. The “Forum Sponsored By” Static Banner Ad comes with all Site Sponsor package, and identifies your forum section as a Site Sponsor. The Footer Static Banner Ad is located at the bottom of the site, and is also located on every page of the forum.



(Fig.3)

Static Banner ads are also located within the HT Classifieds and HT Gallery sections (Fig.4). These are very popular sections, and provide your business with extra exposure!

Static Banner Ads within HT Classifieds & HT Gallery



Finally, as a final option to advertise your site, you'll get a static banner posted in our Site Sponsor Section (Fig.5)



More Exposure

Hawaii Talks also has several different extra features that provide other ways of increasing your visibility to our members. If you have purchased a Site Sponsor Package, you'll receive three other great features. First, you'll be able to have your own forum with a direct link to your website (Fig.5). Secondly, you'll have a "Site Sponsor" badge within your postbit (this is also included with the Rotating Banner Package). Lastly, you'll have a custom style created to match your existing website, or a design of your own choosing (Fig.6). All of this is included within the Site Sponsor Package price, including all graphical work!

Sub-Forums : Munkywurks Garage

Forum

www.munkywurks.com
Click here to go directly to the website for Munkywurks Garage! Make sure to check out all the great products & services they have to offer!

Threads in Forum : Munkywurks Garage

Announcement: [Want to become a Site Sponsor? Or just want to advertise your business?](#)
HTAdmin (Administrator) Views: 549 01-02-2007

Yesterday, 01:42 PM

munkywurks808 Moderator
Join Date: Feb 2006
Posts: 49
iTrader: (1)

TONEI, SARD, LARGUS dealer!

(Fig.5)

Official site sponsor of: **HAWAII TALKS**
Your Advertisement Here? Click!

Welcome, ArchangelX.
You last visited: Today at 09:26 AM
Private Messages: Unread 0, Total 375.

Hawaii Talks - Hawaii's Online Community!

HT Sponsors HT Affiliates

User CP CSS Generator FAQ Gallery Members List HT Chat Calendar Arcade New Posts Search Journals Quick Links Log Out

Featured Photos

 by ArchangelX HT Rides (Vehicles Only) 54 photos 37 comments	 by hachirolla808 HT Potpourri 32 photos 21 comments	 by ArchangelX HT Rides (Vehicles Only) 54 photos 37 comments	 by 808neongul HT Rides (Vehicles Only) 54 photos 37 comments
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Forum	Last Post	Threads	Posts
Hawaii Talks Forum News, Rules, & Discussion Please check here often for any news, rules, or suggestions about Hawaii Talks and it's relevant Hawaii Forums. The official site rules are located here, and it is the responsibility of every HT member to abide by these rules. Failure to comply with these rules will result in restricted user rights, penalties, and ultimately, banning from the forum.			
Hawaii Talks Forum News, Rules, & Discussion	Regarding Adult Discussion... by Mr.Perfect Yesterday 11:10 AM	43	120
Administration Forum For Admins & Moderators only...	Adult Chat Usergroup by Abbas 02-13-2007 05:23 PM	17	81
Hawaii Talks Forums The place to discuss Hawaii happenings!			
Teh Noob Section! - Introductions Are you new to the site and would like to introduce yourself to the HT community? This section is for you!	Just dropped in to say hwzit... by Ssp0t35 Yesterday 04:10 PM	98	1,150
About Today Current RSS News Feeds from CNN & Yahoo! One view of events and headlines that affect the United States. Powered by RSS.com	Abbas picks Hanjeh to form...	2,222	2,267

(Fig.6)



[Sponsorship Packages](#)

We have several different advertisement options to fit your needs:

- [Site Sponsorship Package](#)
- [Rotating Banner Package](#)
- [Banner/Link Exchange Package](#)

The [Site Sponsorship Package](#) includes, but is not limited to:

- Advertise your business to thousands of potential customers!
- Your own Forum and Subforums within the Site Sponsors section where you may run your business and deal with your customers.
- Unlimited Classified & Group Buy ads.
- A rotating banner within the header and footer of the site.
- A static banner located in the HT Sponsors Section.
- A static banner located in the HT Classifieds Section.
- A static banner located in the HT Gallery Section.
- A Hawaii Talks Sponsor Banner placed within your postbit to show the community you're a paid sponsor.
- A dedicated forum style that displays your company as a sponsor for Hawaii Talks.
- Other various perks.

If you're not interested in a full sponsorship, may we suggest the [Rotating Banner Package](#)?

The [Rotating Banner Package](#) includes, but is not limited to:

- All static banner locations available.
- A static banner located in the HT Sponsors Section.
- A Hawaii Talks Sponsor Banner placed within your postbit to show the community you're a paid sponsor.
- Other various perks.

The Rotating Banner package is an easy way to advertise your services, website, or products to our readers. The banners rotate and are available on every single page of HT. Included is your own banner on the HT Sponsors page as well! It's definitely a great way to reach our members, so if you're interested, please contact us!

The **Banner/Link Exchange Package** includes, but is not limited to:

- A static banner located in the HT Affiliates Section
- Possible direct link from our Automotive Club section or our Motorsports Community sections.
- Other various perks...

If you've got a website and would like to complete a banner/link exchange with Hawaii Talks, we've got you covered. We'll enable your site to be viewed by the thousands of people that visit HT each month...as long as we get a direct link to our site in exchange! Hawaii Talks prides itself in being committed to bring Hawaii's community even closer together...if you've got a club, hobby group, or just want an exchange, please make use of this great service! A banner/link exchange can only benefit BOTH parties!

Even if you don't have a website, Hawaii Talks can create a custom page that can act as a simple, yet effective home portal for your business. We can even link a purchased domain to it, so that it serves as your main website. We'll provide the hosting and the site will be integrated into the Hawaii Talks forum itself, so you will have a pre-existing user base already created ready to go for your business needs. Hawaii Talks is extremely customizable, and is ready to fit your needs.

If you're interested in any of these packages, we can enroll you in many different ways...we can go month-to-month, semiannual, or annual based fees. ***Please contact us for pricing.*** We're also willing to work with you and your advertising budget. If you choose not to enroll, we would like to say thank you for your consideration, but we ask that you check out the forums once more to see how we can advertise your business or product to our community.

We've worked really hard in the past few years, and our visitor numbers have grown exponentially because of it. We fully expect the site to grow larger and larger with time. We hope that this will inspire you to advertise your business with us...Hawaii Talks, Hawaii's Online Community!

Mahalo and thank you for your interest!

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